



2017-2018  
**Annual Report**

launch







# A Year of Growth

What an amazing year we had at Launch!

It was a year of growth and a year of learning. As our mission states, we believe that it's our duty to ensure equitable access to the highest quality learning and care for the children of our community. How we show up for kids and families matters today and tomorrow. We believe that investing in support for those in our community who need it most will yield incredible benefits both now and in the future.

A highlight of this past year was just that type of investment. We partnered with the Seattle Preschool Program and Seattle Parks and Recreation to open a brand new preschool facility at the Miller Community Center Annex, and began preparing for the opening of another preschool program at Delridge Community Center, which will open in early 2019. Together, these two programs will serve 100 children, doubling our preschool capacity and expanding our ability to deliver high quality preschool that is affordable and accessible.

We're only able to accomplish our work because of the support of our incredible children, families, volunteers, staff, and supporters like you. Thank you!

**Brianna Jackson**  
*Executive Director*



# What We Do

Launch supports children and families by providing effective, affordable preschool, before & after school, and summer programs for children ages 3-12.

While we serve families from all backgrounds, incomes, and walks of life, a core part of our mission is to expand access to learning programs for children from historically underserved groups, including lower-income children, children of color, and immigrant and refugee families.

All children are on their own unique pathway to success, and our goal is to meet each child where they're at and help them develop social-emotional and academic skills. Our whole-child approach is tailored to individual needs and strengths, and includes the services and support children need to blossom.

We strive to create an environment that fosters children's growth, sparks their creativity, and is a safe place to discover new interests, talents, and future possibilities.

# Locations

## Beacon Hill

2025 14th Ave S  
Seattle, WA 98144  
(206) 328-7475

## Hawthorne

4100 39th Ave S  
Seattle, WA 98118  
(206) 725-2252

## Highland Park

1012 SW Trenton St  
Seattle, WA 98106  
(206) 767-4906

## Kimball

3200 23rd Ave S  
Seattle, WA 98144  
(206) 725-9738

## Leschi

135 32nd Ave  
Seattle, WA 98122  
(206) 323-9465

## Madrona

1121 33rd Ave  
Seattle, WA 98122  
(206) 709-8887

## Maple

4925 Corson Ave S  
Seattle, WA 98108  
(206) 768-2480

## Miller Annex

301 20th Ave E  
Seattle, WA 98112  
(206) 227-6736

## Montlake

2409 22nd Ave E  
Seattle, WA 98112  
(206) 323-8299

## Rainier Community Center

4600 38th Ave S  
Seattle, WA 98118  
(206) 453-5966

## Sanislo

1812 SW Myrtle  
Seattle, WA 98106  
(206) 763-5910

## Administrative Office

5950 6th Ave S, Ste. 109  
Seattle, WA 98108  
(206) 726-7972



## MEET PRESCHOOL TEACHER

# Heather Harris

"There's so much learning and curiosity and so many questions in the classroom. There's lots of joy, lots of wiggling. Lots of friendship and empathy. It's awesome! Their desire for justice, kindness, learning and discovery is a big part of who they are. I feel honored to have been a part of so many children's lives, and hopefully I've affected them as much as they've affected me.

Who Launch serves is the same population I want to serve. And that's what keeps me at Launch after 23 years. I teach dance when I'm not here, and Launch supports me in that. I try to bring my authentic self to teaching and celebrate children's authentic selves. Launch knows that who I am is a balance of many things, and for me to be a good teacher I also need to be fulfilled as a dancer and artist."

# Mission

Lead the charge to brilliant outcomes for the children of our community by ensuring equitable access to the highest quality learning and care.





During 2017-18, we provided more than \$300,000

in uncompensated care & tuition assistance

to lower-income families



DURING SUMMER 2017  
WE SERVED

125

CHILDREN  
in our Leap Ahead summer  
kindergarten-readiness  
program

478

SCHOOL-AGE  
CHILDREN  
in our summer camps



In 2017-18, programs went on over  
**100** FIELDTRIPS



DURING 2017-18,  
WE SERVED MORE THAN

**145,000**  
MEALS



DURING THE  
SCHOOL YEAR  
WE SERVED

167

CHILDREN  
in our preschool  
programs

716

CHILDREN  
in our school-age before  
& after school programs

WE PROVIDED MORE THAN  
**5,500** HOURS  
of training and professional  
development to staff



WE PROVIDED OVER  
**450,000**  
HOURS  
of programming to  
children

## OUR KIDS ARE **READY!**



### PRESCHOOL



**78%**

OF OUR PRESCHOOLERS WERE READY for kindergarten at the end of the year! The WA State average is 47% and the South Seattle Public Schools average is 50%.

### LEAP AHEAD



**91%**

OF OUR LEAP AHEAD CAMPERS WERE READY to enter kindergarten by the end of the summer.

That's a **22%** increase from the beginning of summer to the end!

### SCHOOL AGE



**92%**

OF SCHOOL-AGE CHILDREN ACHIEVED a "typical" or "strength" rating on a social-emotional skills assessment.

AHEAD OF THEIR PEERS ACROSS THE CITY & STATE



## GROWING & LEARNING

# A Launch Story

Although Alia is a bright and loving child, she'd never been to preschool before Launch and wasn't meeting academic and social-emotional milestones. Alia's family had experienced homelessness, and after finding housing, money was tight and her home life stressful. The trauma of her family's housing instability and stress caused some extremely challenging behaviors. But thanks to the love and support of her Launch teachers, Alia made huge strides. She learned kindergarten-ready skills like recognizing letters and numbers and writing her name. And she also learned how to express her emotions and calm herself when she gets upset. Now a 1st grader in Launch's after school program, Alia is doing well and is on track for success!

# A Day in the Launch Life

### 2:25PM - Check In & Mindful Minute

After school, 2nd grader Ella checks in with her Launch teacher. Once her group gets settled, they do breathing exercises or meditation and talk about how their day was.

### 3:00PM - Outdoor Play

Ella heads outside for free outdoor play.

### 3:30PM - Supper

Ella's group sits down for a family-style meal. Today they're having tacos, her favorite!

### 4:00PM - Focus Time

Homework time! If Ella has questions as she does her schoolwork, she knows she can ask her Launch teacher for help. Some of her friends don't have homework so they read a book or write in their journals.

### 4:45PM - Enrichment Time

This week's theme is space, so Ella's group works on making a 3D model of the solar system out of paper mache. Messy but fun!

### 5:15PM - Large Group Time

All of the Launch groups play a fun game together, like Noodle Tag or Park Ranger. Then Ella and her friends enjoy late snack before heading home!



## MEET A STUDENT:

# Daniel

Daniel is a 5th grader who's been coming to Launch for 3 years.

He says, "Launch is really good because my friends come here. I can finish my homework here so I can play video games at home."

The teachers are nice because they actually respect us and listen to us. Lots of people have been supporting me.

Launch lets me be creative and gives me lots of ideas. This week

I made a mothership out of 4 airplanes. It actually looks good, which was a miracle! I always get picked up at 5pm, which is totally a bummer because I can't finish my projects. One of my favorite things that we did was once we made ice cream. Summer camp is really fun. The best field trip was roller skating. It was the funnest!"

◀ "My child has grown so much emotionally and socially. He has developed a love of learning, and will often ask me to count with him, read, do a special project, or recreate a food he had at Launch." - Launch Parent



# We're Growing!

In April 2018, we opened a new early learning center at the **Miller Community Center Annex** in Capitol Hill in partnership with the Seattle Preschool Program and Seattle Parks & Recreation. Miller Annex has four classrooms that can serve a total of 80 preschoolers. Two classrooms opened in April 2018, with the remaining two opening in September 2018. This airy, light-filled building was formerly a gym that the City of Seattle renovated and leased to Launch.

In spring 2018, we were also selected by the city to operate a new preschool classroom at Delridge Community Center in West Seattle, which will open in early 2019. Once fully open, Miller Annex and Delridge will increase the total number of preschoolers that we can serve to 200, doubling our previous capacity.

Both Miller Annex and Delridge are located in an underserved area of the city with a big need for affordable, quality preschool, and we're excited to be a part of these communities and help more children get ready for kindergarten!





LAUNCH  
PRESCHOOLERS  
OF COLOR



met or exceeded  
age-level expectations  
on all 6 domains:

SOCIAL-EMOTIONAL  
PHYSICAL  
LANGUAGE  
COGNITIVE  
LITERACY  
MATHEMATICS



at **HIGHER RATES**  
than children of the same  
racial background in  
Washington State, Seattle  
Public Schools, and South  
Seattle Public Schools.

MORE THAN

50%

OF LAUNCH CHILDREN  
were children of color or  
multi-racial

A CHILD WHO ATTENDS  
LAUNCH FULL-TIME DURING  
THE SCHOOL YEAR &  
SUMMER WILL SPEND

1,250  
HOURS PER YEAR  
AT LAUNCH

which is more time than they  
spend in their school classroom.



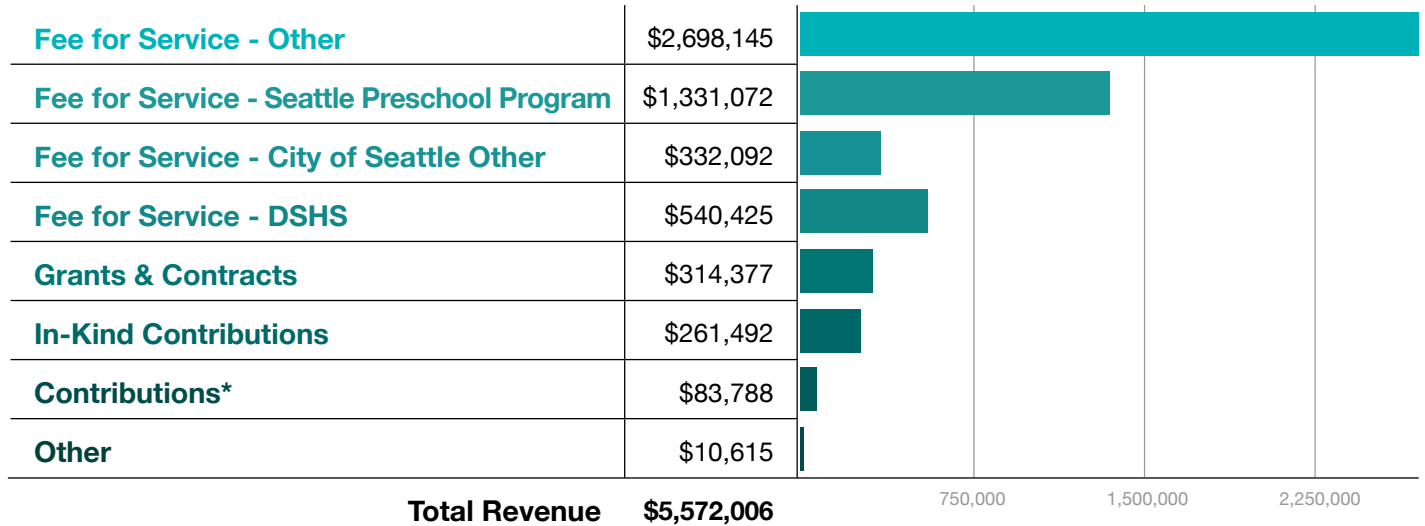
29  
LANGUAGES  
SPOKEN BY LAUNCH FAMILIES

23%  
OF OUR CHILDREN SPOKE  
a non-English language at home

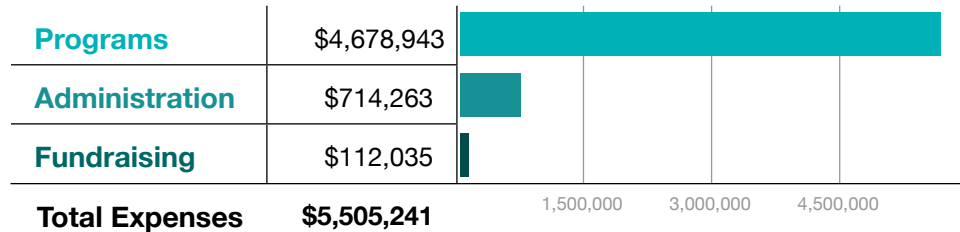
# Financial Summary

FISCAL YEAR ENDING JUNE 30, 2018

## Revenue



## Expenses



\*Contributions include fundraising event revenue net of expenses

THANK YOU TO OUR

# Our Donors

Matt Adkins • Rosalie Alhadeff • Arif Ali • AmazonSmile • Art Anderson • Jeremy & Michele Andrasik • Jess Andre • Anonymus (12) • Melanie & Casey Arena • Eric Ashcroft • George Aspland & Alison Willard • Giving Assistant • Anthony Austin • Danielle Baer • Linda Barber • Teri & Lenny Bariquit • Chris Barnes • Battelle • David Beckerman • Sherrie Belt • Karen Bertiger • Bill & Melinda Gates Foundation • Connor Black • Port Blakeley • Michael Blumson • Boeing • Laura Bolz • Devony Boyle • Eric Bratton • Jane Bremner • Michael Browne • Doug & Taylor Brownlow • Gregory Bryan • Cynthia Burns • Rivka Burstein-Stern • Rob Bush • Frank Busichio • Ben Byers • John Caldwell • Steve Caldwell • Dan & Nancy Campi • Mark & Miranda Cannon • Rebecca Carpio • Rhonda Cavanaugh • Hueiling Chan • Claire Chanard • Elise Chayet • Anders & Hillary Chen • Chihuly Studio • Emily Chou Lee & Daniel Lee • William & Paula Clapp • Pam Clark • Danya Clevenger • Clipper Vacations • Jolenta C Coleman • Anne Colpitts & Mark Jordan • Sharon & Gary Constantine • Sydney Conway • Jeffrey Cook • Costco • Ann Cotton • Tiffany Crosby • Michaela Crovisier • Kirsten Curry • Bill Damato • Mercy Daramola • Fran Davidson • Jeff Del Rosario • Lori Dennis • Cyrus Despres • David Dettels • Susannah & Aashish Dhamdhare • Jessica Didion • Liz & Dave Director • Jake Director • Tony Dodson & Chris Haven • Elizabeth Dolliver • Philip Thompson • Steven Doman • Kristy & Dan Drury • Erik Dugger & Olive Goh • Andrew & Bojana Duke • Matt Dunbar •

Sieng Duoangdala • Consuelo Echeverria • Don & Susann Edmond • Bill Eisele • David & Julie Ellenhorn • Debra Entenman • Timothy & Olivia Erickson • Ethan Stowell Restaurants • Carrie Evans & Jika Knight • Excelligence Learning Corp • Ezell's Famous Chicken • Sarah Falconer • Chris Feise • Katie Ford • Stephanie Forman & Ryan Austin • Ade Franklin • Ketil Freeman & Susannah Hermann • Jen Fuller • Lucas Garrett • GE Foundation • Gary Genett • Lisa & Craig Gillin • Sarah Gist • Ken & Sandy Glass • Jonathan & Sara Glick • Jay Goldstein • Standard Goods • Google • Karin Gordon • Barry Goren • Shari & Shawn Griffin • Jacob Griffis • Kathleen Groshong • Darline Guerrero • Dori Gustafson • Brianna Gutierrez & Michael Thorne • Sarah Hamilton • Terri Hansen • Nicole Harter • Sara Hasan • Summer Hayes & Jeffrey Aken • Angela & Michael Heald • Connie Hellyer • Loretta Heniff • Kim Herber & Thomas Ditty • Lisa Herbold • Erica Hesse • Nick Heyer • Eric Higbee & Ara Erickson • Milissa Hinkley • Mary Hoang & Arthur Schile • Lindsay & Joel Holyan • Megan Hurley • Brianna Jackson • Aaron Johnson • Stephanie Jones • Junebaby • Jessica Kaarbo • Susan Kelleher • Laurie Kelly • Donna & Russell Key • Sandeep & Molly Khot • King County Employee Giving Program • Tiffany Knapp • Sally Knodell • Michael & Bria Knowles • Vijay Kumar • Blake LaBathe • Debra & Lars Landrie • Rehana Lanewala & Nik Jewell • Ethylanne Larrimore • Jaime Larson • Ronald Law • Ryan Lee • Michael Levin • Patricia &

Rodney Lewis • Larry Lewis • Tim Lewis • Seok Bee Lim • Ivy Lim • Brooks Lindsay • Lynda Llavore • Delphi Locey • Suet & Ralph Lock • Mark Long • Candyce M Sexton • Kim M Thompson • Suzanne Ma • Ristorante Machiavelli • Diedre Madsen • Mamnoon • Jeffrey & Zoe Mandels • Paola Maranan • Komala Martin • Sean & Laura McCann • Molly McCollister • Deidre McCormack Martin • Megan McJennett • Clint McKay • McMenamins • Antoine McNamara & Samantha Yard • Amir & Debbie Medawar • Eric Mercep • Microsoft • Susan Mitchell • Massive Monkees • Cathy Moore • Jennifer Moore • Alyson & Darren Morgan • Kellie Morrill • John Morrison & Christina Wong • David Moxon & Kimberly Vora • Andre Mueller • Erica Mullen • Michael Murphy • Mary Murray & Derek Butcher • Susan Nazzaro • Will & Kathryn Nelson • Sharene Nelson & Michael Giambalvo • Anjanette Nelson-Wally & Jody Wally • Alexandre Neves • Brian Neville • Nolan Newman • Wahidah Niek • Craig Nishina • Aimee Noel • Mari Offenbecher • Erin Okuno • Maggie O'Rourke • Glen Osborn • Kevin Osborn • Michael Owens • Peggy Papsdorf • Edmund Paradis • Amie Patao & Chris Bailey • Clinton Paulus • Perkins Coie Foundation • Perkins Coie LLP • Sarah Perry • Asasia Pierce • Pioneer Human Services • Louise Pitell • Terra Plata • Sandra & Leo Poort • Colin Powell • QFC • Bill Ramos • Daryl Randle • Sheila Remes • Shannon Robinson • Michael Rogers • Shira Rosen • Mark Rosenkranz • Jessica Ross & Allison Kent • Patrick & Jessica

Rossol-Allison • Jeanne Rowe • David Sandoval • Savage Color • Sok Say • Ken Schlegel & Gabriel Bumgarner • School's Out Washington • Schubiger Fund • Scott & Frances McAdams • Seattle Art Museum • Seattle Foundation • Seattle Theatre Group • Bill Serres • Melissa & Joel Shapiro • Dave & Sara Sharkey • William & Patricia Shaver • Sheng-Yen Lu Foundation • Marc C. Sherman • Stephen Sherwood • Rochelle Short • Bonnie Showers • Paul Silwowitz & Elizabeth Ebersole • Betina Simmons • Noy Sivongxay • Staci Smith • Paul Sommer & Laura Selby • Sarah Stachowiak & Tyler Hill • Mahalie Stackpole • Christine Stark • Karen Stedman • Amanda Steinmetz & Nate Paul • Kirstin & Scott Sturdivan • Stussy Seattle • Ed & Shirley Swan • Caryn Swan Jamero & Peter Jamero • Tango • David Tarshes & Deborah Kerdeman • Ryan & Michelle Taylerson • Gayle Teramura & Roger Terriere • Gail Thomas • Alberta Thorne • Angela Danielle Tonnon • Janis Traven • Tulalip Tribes Charitable Fund • United Way of Pierce County • Manuel & Nancy Uson • Tomer Vandsburger • Daley Vertiz • Sabrina Villanueva • Preeti Viswanathan • Béat von Tscharnier & Ken Weyel • Brad Wageman & Terry Mulholland • Erin Weible • Carol Weisbecker • Bill Wells • Liddy Wendell • West Wind Fund • Westin Seattle • Elizabeth Whitford • Emily Wilcox • Maegan & Patton Wilkinson • Rhonda Withrow • Christian Woods • Kevin Wright • Susan Yang • Lori Yonemitsu & Vernon Jay • Hilary Young • Mariana Zantop • Fen Hua Zhu & Can Hui Li •





launch

5950 6th Avenue S, Suite 109  
Seattle, WA 98108

**Return service requested**

NON-PROFIT ORG.

U.S. POSTAGE

PAID

SEATTLE, WA

PERMIT NO. 1949

**LAUNCH**

**Annual Report 2017-2018**

*Learn. Grow. Inspire.*